



CHEA Drug Awareness Program

Drug Awareness Chairman: John McEntire, Jr.

Drug Awareness Vice Chairman: Susan Good

Video Contest 2023-2024

Video Theme: **“Be Kind to Your Mind - Live Drug Free”**

The purpose of the Drug Awareness Video Contest is to involve children, schools and parents in the Drug Awareness Program.

VIDEO RULES:

1. The contest is open to three age groups: Pre-High School, High School and Postgraduate. Participants may be an individual or work with a group.
2. Videos should be 2 minutes to 5 minutes in length and submitted on a Flash Drive **ONLY**.
3. Videos should have an anti-abuse message or making the right choice message.
4. Video should not depict any copyrighted characters or Trademarks with exception of “Elroy the Elk.”
5. All entries become the sole property of the Benevolent and Protective Order of Elks and will not be returned.
6. Each video should be attached to the completed Video Contest Entry and Parental Release form. The following information must be included on the form:

Name of Student(s)	Age and Gender of Student
Grade of Student	Home Address of Student(s)
Telephone Number of Student	Teacher’s Name
Name of Student’s School	Elks Lodge Name and Number

Must also be accompanied by Parental Consent Form Waiver.
7. Judging will be based on the following:
 - A. Closeness to the theme
 - B. Neatness
 - C. Originality
 - D. Age and Language appropriate
 - E. Positive message
 - F. Quality of video
8. Each Lodge submits one video, in each group to the District Chairperson based on the dates established by the District Chairperson.
9. Each District Chairperson submits **one video** in each of the three groups to the CHEA Drug Awareness Program Chairperson no later than January 15, 2024.
10. Each State Drug Awareness Chairman will choose one winner for each of the three groups and the winning videos will be submitted for entry into the National Contest and may be featured on the www.elkskidszone.org website and/or in ENF or DAP publications.