

CALIFORNIA-HAWAII ELKS MAJOR PROJECT, INC.

Since 1950
Elks Program For Children With Disabilities



September 18, 2017

CHEA Leading Knight & Lodge Secretary

Since you will most likely be the person walking across the stage at the Exalted Ruler's March during our next CHEA Convention, you are being challenged to increase the monies turned in for the Piggy Bank ... to better fulfill our Association Major Project goal.

Now in its seventh year and having previously generated over \$100,000, this contest is intended to energize each District's Leading Knights to raise incremental donations for the **PURPLE PIG** between **November 1, 2017 and January 31, 2018**.

Yes, this special request is for much needed additional effort on your part. It does NOT include monies already on deposit at your lodge in the Piggy Bank Account - this CHALLENGE is to raise NEW funds ... "that fresh green stuff" ... by way of new charitable activities. Just think of the amount which could be raised if every Lodge were to conduct just one or two additional events.

Rules:

1. No monies from existing Piggy Bank Lodge Accounts ... new sources only
2. Trophies will be awarded for the TOP Lodges whose Leading Knights generate the most money during the three month period.
 - a. Each contest is judged in six (6) divisions based on membership:
 - i. Division 1 = Lodges with up to 300 members
 - ii. Division 2 = Lodges with 301 to 500 members
 - iii. Division 3 = Lodges with 501 to 700 members
 - iv. Division 4 = Lodges with 701 to 1100 members
 - v. Division 5 = Lodges with 1101 to 1500 members
 - vi. Division 6 = Lodges more than 1500
3. Include name and member number for 52 Club, Century Club, or Millennium Club recipients.
4. Checks should be made out to **CHEMPI**.
5. Send all money to Fresno indicating **Leading Knights Challenge**. *Include a copy of the entry form.*
6. Send entry form for each deposit sent to the Fresno office to Gerry Gouveia, Piggy Bank Chair. **All Entry Forms are due to Gerry Gouveia no later than February 2, 2018.**
7. Raise the most - Win a prestigious Trophy at the Association Convention.

Each time you send money to Fresno, please complete and submit the **Entry Form** below and send to **Gerry Gouveia**, Chairman, Piggy Bank Committee, 916 Honora Ave. Concord, California 94518. Please do not send money to Gerry but send it to the Fresno Office...thanks.

c: Piggy Bank Committee, District Leaders, Vice Presidents, Past Presidents

LEADING KNIGHT'S CHALLENGE

Amount Donated: \$ _____

District: _____ Lodge: _____

April 1st Membership: _____

Leading Knight's Name: _____