

PURPLE PIG GAZETTE

CALIFORNIA-HAWAII MAJOR PROJECT INC.



AUGUST/SEPTEMBER 2017

Join Today!



KEEP IT SIMPLE – BECOME A RECURRING DONOR FOR THE MAJOR PROJECT AND SEE YOUR NAME IN PRINT IN EACH ISSUE OF THE CALIFORNIA-HAWAII ELKS MAGAZINE!

Would you like to contribute to the Major Project more often? What if you could donate without writing a check, buying a stamp, and addressing an envelope each time?

You can make it simple by signing up to be a recurring donor! We'll automatically charge a credit card on a recurring basis for a set donation amount. There are no checks to write or envelopes to mail. It's safe, reliable, and allows us to spend less time on administration and more time on our charitable mission. Recurring donors are very important and are special donors who will be recognized in each issue of the magazine. You also will receive a "Recurring Donor" pin.

Select the date you wish for the donation to be charged to your credit card. You may cancel at any time by calling the office at (559) 255-4531.





AUGUST/SEPTEMBER 2017



"Meet Aya" Video is Working!

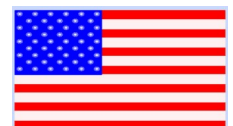
Every year, the CHEA Website has the video prominently displayed but sadly, the majority of members still don't go there to view it. The Committee would like to bring the Theme Child Aya and all she represents to your attention. We are asking for your help to get the news out. Let's "Reach out and share the Experience". Pass this on to your friends and neighbors.

- Put the "Meet Aya" video on your Website
- Post it on your Face Book
- Install it on the moving billboard in the Lodge
- Send the video link in an email news blast to the Lodge's members
- Advertise "Meet Aya" in the Lodge's newsletter using a photo of Aya along with the video link
- Show the video at a future lodge meeting
- Have it playing in the background at a Purple Pig fundraiser

Here are some interesting statistics on the success of our most recent Theme Child "Meet AYA" video:

2017 Meet Aya	First Month 200 views
2016 Theme Brothers	First month 54 views
2015 Theme Twins	First Month 110 views
2014 Theme child	N/A
2013 Theme child	First Month 48 views

Video link: <https://chea-elks.org/2017-theme-child-aya-2/>



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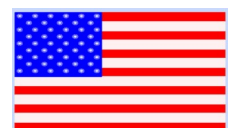


AUGUST/SEPTEMBER 2017

Teddy Bears for Good



Lodge Esquire Lorene Munoz of Yucaipa Elks Lodge #2389 came up with an idea to raise money for the Purple Pig (Major Project) by having each Lodge in the Southeast District make and auction 2 Teddy bears for their Vice President's visit. The Lodge's sewing group is making bears at the Lodge and at home. The sewing group has donated 100's of handmade Teddy bears to the local fire and police departments. The sewing group at Yucaipa is also making bears available to be adopted for \$10, or sponsored for \$5, with all proceeds going to Purple Pig. The "adopted" bears program has raised over \$6,000 so far for the Purple Pig.

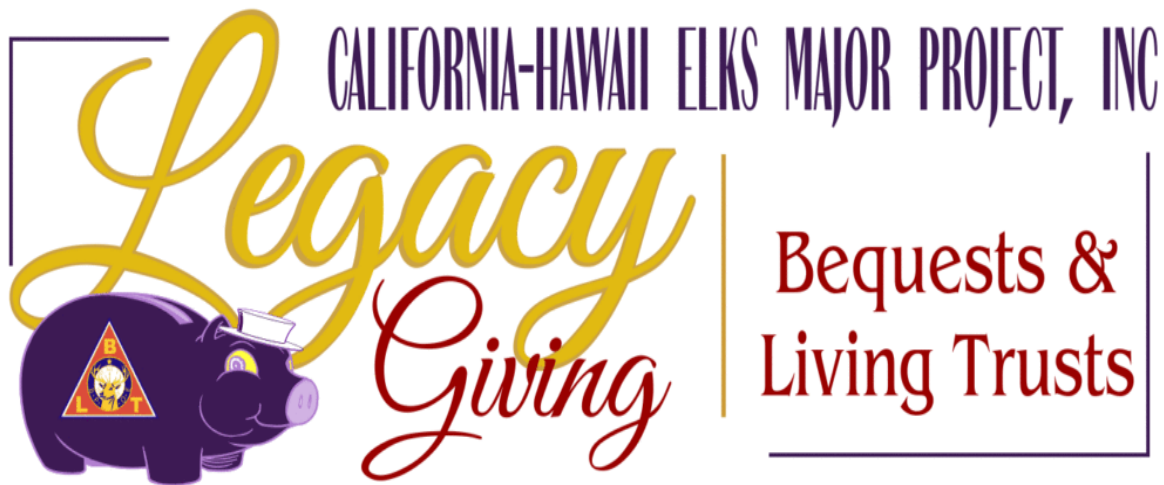


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BLT Legacy gifts provide invaluable funding to the California-Hawaii Elks Major Project, Inc. These gifts ensure we can assist disabled children for years to come.

The BLT Legacy Giving Program allows caring individuals to make charitable gifts that support children served by the Major Project (aka The Purple Piggy Bank). There are a number of different ways to provide for future generations of the children served by our CHEMPI Therapists and Vision Screeners. Remember, 96 cents of every dollar contributed goes directly to services provided to children in need.

Both Elks and non-Elks can add the Major Project as a beneficiary to their life insurance, wills, or retirement plans. Individuals can also make gifts of stocks and other assets to CHEMPI. Additionally, there is a special program available that allows those who are able to contribute \$10,000 or more to support the Major Project while receiving income and potential tax benefits. Please consider making a lasting legacy gift to the children in whatever manner works best for you.

During tense financial times, many of us would love to give financial support to the children who benefit from the Major Project, but simply can't do so. If you aren't able to contribute at this time, consider making a gift to the Major Project as a part of your life insurance, retirement plan, or will. Even a modest gift can have a tremendous impact in terms of future benefit. To learn more about designating a future gift to the children helped by the Major Project, contact your Lodge BLT Legacy Giving Chairperson.



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Purple Pig Weigh-In



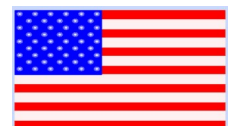
HAVE YOU HAD A PURPLE PIG WEIGH-IN?

Hold an event to weigh in donated Purple Pigs. Do it on your family night. Each member brings in their Purple Pig filled with money and the heaviest pig wins a prize. You'll be surprised on how many pigs you will get and the competition gets wild as they each compete to win. Each pig should be counted individually, no ganging up on the scale. They must not be tampered with and all money needs to be inside. Give a prize for the heaviest and the most money donated. Be aware the Lodge Secretary is not happy about this one.

Invite your Friends and Family to your Events

**ELKS CARE
ELKS SHARE**

Share the Bounty of the Season



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News Around the Association

Form 11's

Santa Maria 1636: had a therapist and family attend the rodeo and decorated the CHEMPI Car and the therapist drove our client and his mother in the rodeo parade. The family then joined 20,000 others and watched the rodeo.

Alameda 1015: held a Ladies Luncheon with raffle, silent auction and live auction and a presentation was given on the Major Project by Occupational Therapist Michelle Allen. The event was a big success with 150 plus in attendance.

Honolulu 616: Held a Members Appreciation Day and hosted CHEMPI Staff and a family to give a 15 to 20 minute talk about their experiences working with the Elks. There were 200 members and guests in attendance and of course the weather was great.

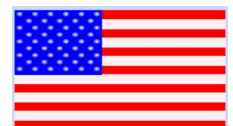
South Central Coast: Sad news the District Chair Barbara Habib passed away in early July. Our prayers go out to her family.

Reno Nevada: Grand Lodge was held in Reno Nevada in July. This was a great event and it was great to meet all our fellow Elks. The weather was not the best with heat and smoke from the fires but we pushed on. Well Done Nevada!

Mesquite Elks: The Mesquite Elks Golf Tournament has been moved to February. Please see the add on page 8 of this newsletter.

BJ's Restaurant and Brew House: Coming September 21, 2017.

Sacramento: Mid-Term Conference will be held in Sacramento, CA this year November 3 and 4th. See you there.



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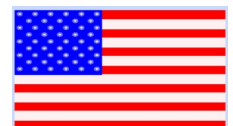
**RESTAURANT
BREWHOUSE**

**Coming
September
21,
2017**

Purple Pig Day at BJ's Restaurant & Brewhouse

This is a trial event with BJ's, so we need all Elks and their friends to attend one of these trial restaurants. Twelve (12) BJ's locations including Fresno, Modesto, Stockton, Salinas, Newark, Concord, Cupertino, San Bruno, San Mateo, San Rafael, and 2 San Jose locations are participating from 11 a.m. to 1 a.m. so you can go for lunch, dinner, or an evening snack. All you will need is the coupon which will be coming in a separate email shortly.

So mark your calendars, talk about it in Lodge meetings, put it your newsletter, and when the flyers come out give them to everyone you can. You can even use your smart phone to show the flyer so your wait staff just has to scan it. The more Elks and friends we get to attend this event, the better the chance we may be able to expand this program State-wide next year. Get ready for a great chance to earn money for the Purple Pig and have a great time doing it.



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NEW DATE

AUGUST/SEPTEMBER 2017

YOU ARE INVITED TO THE
2018 MESQUITE ELKS SCHOLARSHIP GOLF CLASSIC

FEBRUARY 19-20-21, 2018

Monday, February 19th:

Registration: 4:00-6:00 P.M at the Lodge

Welcome Banquet @ 6:00 P.M.

Tuesday, February 20th-9:00 A.M.

OASIS CANYONS-2 PERSON SHAMBLE

Lunch following play at the Lodge

Wednesday, February 21st-9:00 A.M.

CASA BLANCA GOLF CLUB-2 PERSON SHAMBLE

Lunch, Awards, & Prizes at the Lodge

\$205 ENTRY

Includes: 2 Rds. of Golf/Cart; Welcome Reception & Banquet;
Gift Bag; On-course Event Prizes; 2 Lunches; Flight Awards;
Contribution to each player's State Major Projects

-19th Year for this Event

-1st Year Event in February vs. June

-At Least \$25/Player Returned to State Major Project Funds

-Locally: Increased Funding for Scholarship Winners &
Area Youth Programs

-Open Event; players do not need to be an Elk to participate

-Two-player teams

-Teams handicapped & flighted after 1st round

-1st, 2nd, & 3rd Place payouts for each of four flights

-On course events for all players

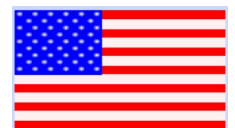
-Spouse/guests meals available

-Mulligans & Paint Sticks

-Tickets for "Pick your Prize" raffle

-Drawings for Free Entry for 2019 & 50/50 raffle

This event began as an Area 7 State Major Project fundraiser
and has generated nearly \$50,000 since its inception.



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NEW DATE

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2018 MESQUITE ELKS SCHOLARSHIP GOLF CLASSIC

FEBRUARY 19-20-21, 2018

Monday-February 19th: Registration 4:00 @ Mesquite Elks Lodge
Welcome/Pairings Banquet 6:00

Tuesday-February 20th: 9:00 Shotgun Shamble @ Oasis Canyons
Lunch @ The Lodge Following Play

Wednesday February 21st: 9:00 Shotgun Scramble @ Casa Blanca Golf Club
Lunch, Awards, & Prizes @ The Lodge Following Play

Two-Player Teams: \$205 Per Player

Entry Includes: 2 Rounds of Golf/Cart, Welcome Reception,
Pairings Banquet, 2 Lunches, Flighted Competition, On-course Events,
Prizes &

Contribution To Elks State Major Projects

This is an Open Event, Players do not need to be an Elk to enter

Player 1 Name: _____ Spouse/Guest

Name: _____

Lodge/City: _____ State: _____

E-mail _____ Phone: _____

Player 2 Name: _____ Spouse/Guest

Name: _____

Lodge/City: _____ State: _____

E-Mail _____ Phone: _____

Entry Deadline: February 10th, 2018

Entry Fee: \$205 Per Player _____

Spouse/Guest Meals: \$30 _____

Hole Sponsor: \$50-\$100-\$150 _____

NV 89027

Make checks payable to:

Mesquite Elks #2811

545 Riverside, Mesquite

Total: _____

Lodging: Feb. 19 Arrival-Feb. 21 Departure Rates; Book by Jan. 18, 2018;

-Casa Blanca Resort 888/711-4653 Code:1MEC18

*\$54/night + taxes & fees

-Eureka Casino Resort 702/346-4600 or achild@eurekamesquite.com

*\$75 + tax

-Holiday Inn Express 702/346-2200 or kylan@ingrouphospitality.com

*\$75 + tax, rate increases as we get closer to the event dates

To book additional golf, e-mail: darrell@golffalcon.com

Chair: Dennis Baylor 845/321-2193; E-mail: elksgolf281114@yahoo.com;

