

#1

### **What is BLT Legacy Giving?**

The BLT Legacy Giving Program allows caring individuals to make charitable gifts that support children served by the Major Project (aka The Purple Piggy Bank). There are a number of different ways to provide for future generations of the children served by our CHEMPI Therapists and Vision Screeners. Remember 96 cents of every dollar contributed goes directly to services provided to children in need.

Both Elks and non-Elks can add the Major Project as a beneficiary to their life insurance, wills or retirement plan. Individuals can also make gifts of stocks and other assets to CHEMPI.

Additionally, there is a special program available that allows those who are able to contribute \$10,000 or more to support the Major Project while receiving income and potential tax benefits.

Please consider making a lasting legacy gift to the children in whatever manner works best for you. For more information, contact our Lodge BLT Legacy Giving Chairperson (insert name) or contact the CHEA Office in Fresno at 800-742-1907.

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### **Remember The Charitable Work of The Elks in Your Estate Plan**

A recent newspaper article reports that 50% of Americans do not have an estate plan and at their deaths their assets pass according to state law. Wouldn't you prefer to decide what happens to your assets? If so, consider creating an estate plan. When you do so, please also consider including a gift to support children served by the California Hawaii Elks Association Major Project, Inc. If you need help getting started, contact our lodge BLT Legacy Giving Chairperson <<insert name>>.

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### **Giving Feels Good**

Find out how you can support the work of the Major Project by making a gift in memory of a loved one. Please contact our lodge BLT Legacy Giving Chairperson <<insert name>>.

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### **Do You Want to Help, But Can't Right Now?**

During tense financial times, many of us would love to give financial support to the children who benefit from the Major Project, but simply can't do so. If you aren't able to contribute at this time, consider making a gift to the Major Project as a part of your life insurance, retirement plan or will. Even a modest gift can have a tremendous impact in terms of future benefit. To learn more about designating a future gift to the children helped by the Major Project, contact our lodge, BLT Legacy Giving Chairperson <<insert name>>.

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### **BLT Legacy Giving – The Best Little Thing You Can Do**

BLT stands for Bequests and Living Trusts made to the California-Hawaii Elks Major Project, Inc. (CHEMPI aka the Purple Piggy Bank). It also stands for the best little thing you can do to support the important work we fund for children throughout California and Hawaii. These gifts are ways you can create a legacy of giving to future generations of children in need.

Talk to your estate planner or our Lodge chairperson to find out how easy it is to make a charitable gift to the Major Project.

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### **Got it? Give it? Great!**

Are you creating or updating an estate plan? While you're at it, consider including a gift to the Major Project. A gift of 1% or more of your estate or life insurance will help continue the important work of our therapists and vision screeners for many years. Can you give a little bit? Great! Contact our BLT Legacy Giving Chairperson <<insert name>> for more information.

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### **BLT Legacy Giving Made Simple**

Have you ever wondered what BLT Legacy Giving is all about? It's really very simple. These are gifts made to help fund the Major Project. One way to think of BLT is to compare it to ENF. Funds that go to BLT provide future dollars to help children who will need the assistance of the Major Project. In other words, if there is ever a time when the monies raised through the purple piggy banks are insufficient to cover the expenses of providing care to the children, the BLT Legacy Giving program is there to meet that need. In the meantime, these monies remain invested in the BLT fund to grow for the future.

BLT Legacy Giving and the Purple Piggy Bank work hand in hand to ensure that our therapists and vision screeners can continue to provide much needed services to children throughout California and Hawaii.

If you would like to learn more about BLT Legacy Giving, contact BLT Legacy Giving Chairperson <<insert name>>.

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### **Give Some and Get Some**

Did you know that creating a Commitment Trust not only benefits the Major Project it also provides tax benefits as well as guaranteed income on the amount you donate for the remainder of your life?

It's easy to get started, simply ask your Lodge BLT Legacy Giving chair for a Commitment Trust Form or visit [chea-elks.org](http://chea-elks.org), click on the Major Project and then go to the BLT link. There you will find information to get you started. A plan detailing the benefits to you will be created for your review.

A Commitment Trust is a great way to give to the Major Project and get something in return. A Commitment Trust requires a minimum of \$10,000.

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### **Create Your Own Legacy**

What do you consider your most important contributions to the future? Perhaps it is your children and grandchildren or perhaps work you've done in the community. There is another way you can make a meaningful contribution to the community and future generations – consider Legacy Giving to the California-Hawaii Elks Major Project, Inc. (CHEMPI aka The Purple Piggy Bank). Your gift will help ensure our therapists and vision screeners can help children of the future.

Consider a gift from your estate, insurance or retirement plan. Gifts of stock and other assets are also another possibility. There is also the Commitment Trust program for those who are able to make a \$10,000 contribution.

Our BLT Legacy Giving Chairperson <<insert name>> can give you more information about creating a legacy that will make you proud.

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**An Easy Way To Support The Major Project**

Have you ever received an offer from your financial institution or one of your credit cards for no cost life insurance and wondered if it would really make a difference?

The answer is YES -- It could make a huge difference to future generations of children served by the Major Project. Simply designate the California-Hawaii Elks Major Project, Inc. (5450 East Lamona Avenue Fresno, CA 93727-2224) as the beneficiary and know that you've helped ensure our therapists and vision screeners will be able to serve children in the future. For information about other gifts, bequests or living trusts benefiting the Major Project, contact BLT Legacy Giving Chairperson <<insert name>>.