

# **2015-2016 CHEA PUBLIC RELATIONS CONTESTS**

**Lodges of the California-Hawaii Elks Association (CHEA) are invited annually to enter four (4) CHEA Public Relations-oriented contests, based on divisions as follows:**

Each contest is judged in six (6) divisions based on membership:

Division 1 = Lodges with up to 300 members

Division 2 = Lodges with 301 to 500 members

Division 3 = Lodges with 501 to 700 members

Division 4 = Lodges with 701 to 1100 members

Division 5 = Lodges with 1101 to 1500 members

Division 6 = Lodges with more than 1500

Winners in each division for each contest will be announced at the following CHEA Mid Term meeting or CHEA Convention.



## **Best Web Site Contest:**

Registration for this contest is not necessary. All web sites will be viewed periodically by a judging panel that will consider content, design, news, home page and promotion of their lodge and the Elks. This Contest will run through **Oct. 31**.

## **Community Service & Image Brochure:**

Include all Public Relations material; newspaper articles, Lodge Bulletin articles, radio and television announcements, thank you letters & notes, etc. since April 1st. Items must be submitted not later than **February 15th**. One (1) binder or notebook (3-ring); 8 ½ x 11" and no more than 4" thick. Only one (1) submission will be accepted per Lodge. Include a "To Whom It May Concern" letter executed by the Lodge Secretary, on official letterhead, verifying Lodge membership effective previous April 1st. **Send to the address listed below.**

## **Lodge Bulletin Brochure:**

Include three (3) consecutive issues of your Lodge Bulletin published between April and December. Must be submitted to state PR Chairman to be received not later than **February 1**. Bulletins must be neatly bound in an appropriate folder, binder, or notebook. Do not submit loose bulletins. Include a "To Whom it May Concern" letter executed by the Lodge Secretary, on official letterhead, verifying Lodge membership effective previous April 1st. **Send to the address listed below.**

## **Single Best Event Brochure:**

Submit the "one most outstanding or continuing event" that has contributed the most to your community and the Lodge this year. Entries must be submitted (in an appropriate folder, binder, or notebook 8 ½ x 11; and no more than 1" thick) not later than **February 15th**. Only one (1) submission will be accepted per Lodge. Loose pages or sheets will not be accepted and brochures not conforming to the above rules/requirements will not be judged. Include a "To Whom it May Concern" letter executed by the Lodge Secretary, on official letterhead, verifying Lodge membership effective previous April 1st. **Send to the address listed below.**

**Entries for Judging should be submitted to the following address:**

Andy Costello, CHEA PR Chair  
25261 Linda Vista Drive  
Laguna Hills, CA 92653