



THE PURPLE PIG GAZETTE

California-Hawaii Elks Major Project Inc.

September/October, 2013



From the Piggy Bank Newsletter

Editor: CHEA Piggy Bank Chairman, Bob Farrens



Articles can be provided by PGERs; District Leaders; PDDGERs; DDGER; PSVP; SVP; District Chairmen; Exalted Rulers; Leading Knights; and anyone who has something of Piggy Bank interest. Deadline for the September/October newsletter is **October 22, 2013** and articles can be sent by email to robertfarrens@msn.com. The newsletters come out every other month.

45th Annual Elks Rally
CALIFORNIA
Golden Village Palms RV Resort • Hemet CA
October 10, 11, 12 & 13

Please join hundreds of campers & non-campers who contributed more than \$30,000 at last years Elks Rally, all for the 'Purple Pig'!

Here's the deal... Three Nights, Four Days of great entertainment, food, games, crafts, music, dancing & camaraderie. Relax pool side with friends, old and new. Come for a day or stay for all four days, but please do come!

All of this in air-conditioned comfort of the **Golden Village Palms "5 Star" RV Resort**

Camping Cost: Three Days, Four Nights of camping - \$115.00

No RV - No Problem... reasonably priced nearby Hotels - Hampton Inn, Quality Inn, Royal Inn and several more.

Bring your friends for a great weekend!

Registration: Forms can be downloaded from the Elks Rally Website or obtained from your club Wagonmaster.

www.elksrally.org

For more information contact:
Paul Pantages • Rally Chairman
email: pcpantages@me.com

Andrew
Bowring

California-Hawaii Elks Association
Major Project Theme Child 2013-2014

GILROY ELKS LODGE PIG ROAST

Come join us for a great evening and help support the Gilroy Lodge Purple Pig Program, September 7, 2013 Bar Opens at 5:00 PM Dinner at 7:00 PM.



MENU: Roasted Pig Dinner, Homemade Bar-B-Q Beans, Cole Slaw, Apple Sauce, Garlic Bread and a Special Dessert by Diana

There will be Surprises and Prizes

Prize for the Purple Pig that weighs the most
Prize for the Purple Pig that contains the most money

TICKETS ARE BY RESERVATION ONLY

Tickets \$15.00 per person

Call: 408-842-9397

R.S.V.P by 12:00 Noon - September 5, 2013

If you bring a Purple Pig Bank \$2.00 will be deducted from your dinner



San Francisco Lodge #3 will be having its Second Annual Purple Pig Night "PIG OUT" on Friday, September 20, 2013, with a special dinner menu.

The Lodge will also hold a Pool Party on Sunday, September 22, with a Laps of Love Swimathon Challenge.

Come join your Fellow Elks, bring in your Purple Pigs, and show Guests some of the great work that we do.





DATES TO REMEMBER

October 10, 11, 12, 13, 2013

November 1-2, 2013

Febr. 7, 8, 9, 2014

Febr. 27-Mar. 1, 2014

Hemet Rally

Mid-Term

SE Bowling Tournament

CHEA Pres. Homecoming

A few years ago at the State Convention in San Diego we were introduced to Alexis Booth, our theme child for the year. Alexis thanked all of the members of the California-Hawaii Elks Association for all that we have done for her. She then sang a song for us. What was truly amazing was Alexis had to time her singing with the ventilator pump that helps her breath. This was the first time that many of us had ever had the opportunity to see the long term results of our donations. Below is her story today.

My Inspirational Story By Alexis Booth



My name is Alexis Booth and I'm 21 yrs old. My life has had its ups and downs, but, I wouldn't have had it any other way. This is my life story and hopefully people will have a better

understanding of me and what kind of person I am.

Some people think it's easy for me to do all the things I do, but it hasn't been a "walk in the park." When I was two the doctors told my parents that I only had six months to live. The cysts in my Cervical Spine and Brainstem had been growing since I was born and I had multiple brain surgeries to drain them. I also had Meningitis and that made everything worse. I am paralyzed on my left side of my body, because my Brainstem is so damaged it's surprising I'm even moving. I like to think things happen for a reason and that I wouldn't be here if it weren't for my family being there every step of the way and not giving up.

I always thought of myself as a fighter and determined to do anything that I can set my mind to do. I did cheerleading for six years,

and I continue to be involved in cheerleading by being a coach. Last year, my mom and I took the girls to Florida for Nationals, and the girls had a blast. Its things like this that I love because I'm making somebody's day special. I also go on rollercoasters, play with my brothers and sisters. I love going to school and homework. I am now currently going to college at Palomar College in San Marcos and I love every minute of it. I want to get a Bachelors degree in Criminal Justice and be in the FBI or some career in that general area.

People seem to treat me differently, because of my disability, but it's actually just because I'm an inspiration to people. I know my life has been difficult, but it has taught me to see that I can do anything I set my mind to. I don't let anything stop me and it has made my life so much of an adventure. I hope people get the taste of who I am and get inspired to help kids with disabilities.



Win Me – Talking Pig-e-Bank

By Fred Pahl - Purple Pig Chairperson - Vista Lodge #1968

A challenge went out to the Lodge Member who turned in the most money "\$" in their Purple Pig over a two month period of time. A total of thirty pigs were turned in.

- First Place: Bart Shaw turned in \$137.99 and won a "talking Pig E Bank".
- Second Place: Ervin Forsstrom Jr. turned in \$172.92.
- Third Place: Nancy Stradley turned in \$137.99.

This has created an AWARENESS and a REMINDER for members to turn in their Purple Pig by the 15th of each month.

Talking Pig E Banks can be purchased for \$20 from the CHEA office - a good investment!

LODGE DONATION PROCESSING GUIDELINES

We want to make sure that donations from any of our members or other people or businesses are properly accounted for. The following are the guidelines for donation processing.

Join the 52, Century and Millennium Clubs: donate \$52 and receive a letter, silver lapel pin and a certificate signed by the Association President and Exalted Ruler of your Lodge. Donate \$100 and receive a letter, gold lapel pin and an upgraded certificate. Donate \$1,000, or reach an accumulation of \$1,000 (excluding BLT donations and label/holiday card program donations) and receive a letter, special Millennium Club sparkling gold lapel pin and a special Millennium club certificate. You may donate as many times as you would like and receive multiple certificates and pins.

The **Lodges** may accumulate an individual's donations until they have \$52.00 or \$100.00 and then send in the money. **The Fresno CHEMPI office does not accumulate individual donations except for the Millennium Club.** Lodges and groups do not qualify for the Millennium Club, only individuals.

We encourage all Lodges to send in **each month** all 52 Club and Century Club donations along with any general Lodge donations. Smaller individual donations may be sent in or accumulated at the Lodge for 52 and Century Clubs. **A check of a matching dollar amount must accompany the donor list.** Smaller individual donations will not be acknowledged, unless they are for memorials or other honorary donations; however they will be applied to the person's account to accumulate for the millennium Club.

So that the CHEMPI office may ensure donations are credited to the proper member, please provide a vertical list of all Century Club donors (preferably in alphabetical order by last name, first name) followed by a similar list of 52 Club donors. If the individual has a common name (i.e. John Smith, Sue Jones, etc.) please list their middle initial as well. Following the 52 Club donors, please list any

smaller individual donations for people not on the Century and 52 Club lists.

Some Lodges use a Century Club or a 52 Club form for each donor which is also acceptable.

We do not use member numbers here so they do not need to be included with the donations.

If an individual is donating more than one Century club or 52 Club at this time, please put the number of clubs in parenthesis after their name.

If you are including a general Lodge donation in this check, please indicate the dollar amount included.

You do not need to cut a separate check for Century Clubs and 52 Clubs, but may do so if that is easier for your accounting purposes

The California-Hawaii Elks Association Website

is a resource that has many articles about the children served by our Major Project. The articles are for your Lodge to use. Suggestions for use would be to:

- Give to your Lodge Piggy Bank Chairman
- Print in your Lodge newsletter/bulletin
- Use the stories during Piggy Bank fundraising events
- Give to the Auxiliary Club President, such as Bowling, Emblem, RV, etc.
- Display on your Lodge bulletin board

Thank you for your efforts to spread the "news!"

Check the CHEA Website often at:

www.chea-elks.org.



There is a 7 minute video of Andrew our Theme Child and his parents on the CHEA Web Site. The direct link is: www.chea-elks.org/2013-theme-child-andrew/

FEAR the BEARD by Bob Ostini, Vice Chairman, CHEMPI Richmond Lodge No. 1251



First the challenge: On March 23rd I offered that for every \$2.00 contributed to CHEMPI I would wear my beard one more day; and for every \$2.00 contributed to ENF I would wear the beard one day less. The initial collection indicated that the beard would be shorn on Jun 8, 2013. On the eventful day, several of the first ladies from Bay District lodges did the shaving while being "coached" by the crowd.



Then the results: Amy Guidliano's sons wanted a Fu Manchu and that is what I think I ended up with for the next few days. First and foremost I want to thank and recognize the generosity of the members of the California Bay District as well as the members of Richmond Elks Lodge No. 1251. Thanks also to PER Marie Haney and Helen de Courcy for their assistance in making the collections, and a big thank you to the generous contributions from Redwood City's First Lady Amy Giugliano and Leonard Katen. The final contributions for ENF totaled out at \$343.00. CHEMPI Donations totaled \$337.00. **The real result:** After about a week, my wife wanted to know when I was going to shave that **** off my face and with that the beard was totally gone. All in all it was a great experience and profitable for both charities.

New Member Packets

By Gerry Gouveia Vice Chairman Piggy Bank



How many of the Lodges hand a Piggy Bank to a new member and tell them fill it up with money and return it to help the kids without any details on the program? Taking the lead from ENF, each Lodge can make up a new members packet

for the Major Project. The sample on the left

has flyers on all aspects of the program, a vehicle window sticker, a Purple Pig Letter Opener and a S.H.A.R.E. Card that when the user purchases items from the stores listed, 3% of designated items is donated to the Major Project. The Lodges could tailor the packet to their individual program and put whatever they feel gets the word out to the new members. Maybe a welcoming letter from the Lodge or District Chair would be nice, an invite to attend an up-coming fund raiser, the ideas are limitless. So if you are looking for a way to get the word out about the Major Project try this one.



Earn cash for CHEMPI every time you shop for groceries. Clip Box Tops from hundreds of you favorite products found at your local grocery store.

We have the opportunity to help our Vision Screeners/Therapists and their children by saving Box tops for Education. These are the small pictures (like the ones pictured here) on many General Mills products. They can be collected and turned in for a wide variety of items including everything from a computer to jump ropes. The funds generated by this program help our screeners and therapists purchase needed equipment at no expense to CHEMPI.

We encourage each Lodge to designate a Box Tops Collection Coordinator to collect and mail the box tops to Beck Fahs.

Many of us have good intentions. We see the box tops on a product and cut them out. We just don't follow through with mailing them to Becky. I will have a collection box set up at the Mid-Term, if you would like to drop your box tops off at the Piggy Bank Booth. If you aren't attending just send them along with one of your Lodge Officers that is attending

For more information on this program please go to the California-Hawaii Elks website: www.chea-elks.org/



*A Coin a Day so they can
Walk, Talk, See and Play!*

Purple Pig Recurring Donations

Would you like to see the children walk, talk, see, and play?

You can contribute to the Major Project more often without writing a check, buying a stamp and addressing an envelope each time!

It's simple-by signing up to be a recurring donor! We'll automatically charge a credit card on a recurring basis for a set donation amount. There are no checks to write or envelopes to mail. It's safe, reliable, and allows Fresno to spend less time on administration and more time on our charitable mission. Recurring donors are very important and are special donors who will be recognized in each CALIFORNIA-HAWAII ELK MAGAZINE. Keep it simple – become a recurring donor for the Major Project! You can still fill the Pigs and turn them in!

Easy Fund Raisers

By Gerry Gouveia Vice Chairman Piggy Bank

A fundraiser is an event or campaign whose primary purpose is to raise money for a cause, charity or non-profit organization. Special events are a method of raising funds. These range from formal dinners to concerts to walkathons, all of which take a lot of work. These events are used to increase visibility and support for an organization as well as for raising funds.

Well, there is an easy way to raise funds, support, enjoy the event along with others, and increase visibility. There are numerous companies out there that are willing to give to organizations like the Elks; all we need to do is ask. I've made a list below.

Each one has different requirements and it may require you to sell candy or donuts and what Elks don't like candy or donuts,? Ok there are a few. But they all have to eat, so **Eat for a Cause** – Ask a local restaurant for a designated night for your cause in exchange

for encouraging supporters to eat there and you get 10% to 20% of their profits.

Black Bear Diner	earn 10%
Panda Express	earn 20%
Boston Market	earn 15%
California Pizza Kitchen	earn 20%
BJ's Pub	earn 15%
Applebee's	earn 20%

There are other types of food and non-food related ideas to look into such as See's Candy, Krispy Kreme Donuts, IHOP, El Pollo Loco, Wendy's, theaters, Brick R Us, first aid products, Yankee candle and of course you can do the gift wrapping. Here are several ways to raise funds for the Purple Pig for next year's Exalted Rulers March, now it's all up to you.

1. Start planning your fundraiser at least 30 days in advance.
2. Work with your group to pick a date for the fundraisers. Restaurants will want to do them during the week, so make sure you have some dates covering Monday thru Thursday.
3. Find a local restaurant to help you. The restaurant should be local and convenient to get to.
4. You have a day and you have a restaurant. Now it is time to promote. Some restaurants will give you flyers and stickers to hand out; some have you do your own. If you need to turn a coupon or a flyer in, make sure you get them out to the public.
5. Use your newsletter, email, Facebook, webpage. You get the picture; encourage everyone in the neighborhood to stop by. Get volunteers to help you the day of the fundraiser. Have people greeting your group as they come in the door. Some restaurants will let you work behind the counter.
6. Have fun! When everyone hears about the great time people had at the fundraiser, more will show up at the next one.

Company Charity Contributions

If you own a business or your business has payroll deductions for charity contributions and you would like the California-Hawaii Elks Major Project, Inc. 501(c)(3) non-profit charitable organization listed, please contact the Major Project office at:

California-Hawaii Elks Major Project, Inc.
5450 E. Lamona Avenue, Fresno, CA 93727-2224

Phone: 559-255-4531

Fax: 559-456-2659

E-mail: chea@chea-elks.org

Web: www.chea-elks.org and we will provide you with the necessary information.



*A Coin a Day so they can
Walk, Talk, See and Play!*

California - Hawaii Elks Association

BEQUESTS & LIVING TRUSTS

Learn how you can give a testamentary gift of love to the CHEA Major Project to help children by adding a codicil to your will, an amendment to your living trust, or by an income-producing Commitment Trust.

We can show you how to

REDUCE TAXES,
GENERATE INCOME,
AVOID PROBATE,
AND STILL PROVIDE FOR
YOUR HEIRS!

PLEASE CALL OR WRITE:

The BLT Committee
c/o The Major Project
5450 E. Lamona Ave.
Fresno, CA 93727

or

Call: 1-800-742-1907

Visit: www.chea-elks.org



Andrew Bowring
2013 CHEMPI Theme Child



PIG RACES WIN FOR MAJOR PROJECT

CHULA VISTA LODGE #2011 hosted the Annual South Coast District #1120 Purple Pig Picnic on July 28th. Approximately 100 people attended including Bob Farrens, State Piggy Bank Chairman and his wife, Diane. Our District Chairman, Martin Barros, PER, and his team served BBQ pulled pork and pulled chicken with all the trimmings plus dessert. A Bocce Ball tournament was held with the winners coming from Poway Elks Lodge #2543 and Santee #2698 placed second. The fabulous Pig Races that began after lunch were the highlight of the day.

Six District Elk Lodge Officers came costumed out as purple piglets. Each Pig was auctioned off and then the races began with winners moving along their board of play. There were six entries who participated in six different races. Everyone cheered on their favorite pig. The net total for the day was \$2197.00 for the California-Hawaii Major Project Fund. It was a huge success and tons of fun for all who participated.



Pictured left to right: Pig Race Contestants - Arleen Schafler, Bill Schafler, Brenda Gregory, John Corbin, Ron Harden, Laurie Ayala-Sage



And the winner is: Laurie Ayala-Sage



Pictured left to right: Bob Farrens State Piggy Bank Chairman, Diane Farrens PAVP, Dave Hosted PDDGER, Debbie Hosted State Youth Activities Vice Chairperson



South Coast District Members having fun doing good.



Southeast District Vice President Bob Cones' Homecoming

There was a lot of fun and fund raising going on at the Southeast District Vice President Bob Cones' Homecoming.



Nancy Cook – Quilt Maker and Angela Daley – Winner

Nancy Cook, from the Hemet Lodge, made and donated a quilt to the Southeast District for a Major Project fund raiser raffle. Angela Daley, from the Yucaipa Lodge was the winner.

Three brave Elks raffled off their mustaches and a goatee for Major Project. First up was Bobby Trask who had his goatee shaved by Jacqueline Foreman. He was held down by PER Bill Cook and Theresa DeSanti.



Bill Cook, Bobby Trask, Theresa DeSanti, & Jacqueline Foreman



Bonnie Rucker then made a donation to Major Project to shave Bobby's mustache.

Bobby Trask & Bonnie Rucker

Next up was Bill Cook, Southeast District Piggy Bank Chairman. Patty Trask made sure that her razor was properly sharpened



Patty Trask & Bill Cook



Finally Vice President Bob Cones had his mustache "shorn" by PER Bonnie Wadley. Joyce Cones stated that their children had never seen Bob without his "stach".

VP Bob Cones & Bonnie Wadley

California Elks Camper Rally Mission Statement Who are the children the California-Hawaii Major Project, Inc. (The Purple Pig) serves?

They are the children who have been lost to "the system," the children who are not considered eligible to receive services from other agencies or programs for their disabilities. It may be because they have no insurance. It may be because they live too far away. Whatever the reason, the Elks are there to help them with services through the Major Project.

The "California Elks Camper Rally" started in 1969 as the "Southern California Elks Camper Rally." The goals of this Rally are for campers and friends to gather together for a weekend of food, fun, games, contests and camaraderie; with the final objective of raising money for the California - Hawaii Elks Association Major Project, i.e. the Purple Pig.

The interest and participation in the Rally has increased tremendously over the years and we arrived at a point where it was believed that the name "Southern California Elks Camper Rally" no longer reflected this progress. In 1998, a name change to the "California Elks Camper Rally" was made to better reflect our growth and the statewide participation we enjoy. At the present time we have participation not only from the Lodges in the State of California, but also from beyond its borders.

This year the "California Elks Camper Rally" will be held in Hemet, California on October 10, 11, 12, & 13, 2013.



CALIFORNIA-HAWAII ELKS MAJOR PROJECT, INC Mission Statement

The California-Hawaii Elks Major Project, Inc., a committee of the California-Hawaii Elks Association, pledges its commitment to addressing the unmet needs of children with disabilities throughout the states of California and Hawaii by developing a program of supporting services to aid these children at no cost to their families and without discrimination.