



THE PURPLE PIG GAZETTE

California-Hawaii Elks Major Project Inc.

July/August, 2014



From the Piggy Bank Newsletter

Editor: CHEA Piggy Bank Chairman, Bob Farrens



Articles can be provided by PGERs; District Leaders; PDDGERs; DDGER; PSVP; SVP; District Chairmen; Exalted Rulers; Leading Knights; and anyone who has something of Piggy Bank interest. Deadline for the September/October newsletter is **August 22, 2014** and articles can be sent by email to robertfarrens@msn.com. The newsletters come out every other month.

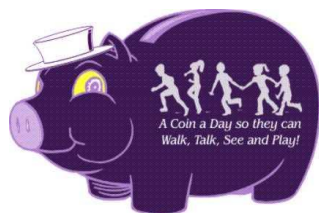


DATES TO REMEMBER

| | |
|-------------------|---|
| Sept. 19-21, 2014 | Area 7 Major Project Golf Tournament |
| Oct. 9-12, 2014 | California Elks Rally |
| Nov. 7-8, 2014 | CHEA Midterm Conference Sacramento/Woodland |
| Feb. 21-22, 2015 | Colorado River Classic Bowling Tournament |

By Bob Farrens, CHEA Piggy Bank Chairman

THANK YOU!! \$3,234,413.53! I want to



thank every member of the California-Hawaii Elks Association for their generous donations this past year. You are the Best

People on Earth!

The Five Highest Lodges (per-capita):

| | |
|------------------------|---------|
| 1. Sunnyvale Lodge | \$89.91 |
| 2. Big Bear Lake Lodge | \$88.66 |
| 3. Glendale Elks Lodge | \$77.52 |
| 4. Fremont Elks Lodge | \$71.90 |
| 5. Gardena Elks Lodge | \$65.62 |

The Five Highest Lodges (dollars):

| | |
|-------------------------|--------------|
| 1. Honolulu Elks Lodge | \$122,397.07 |
| 2. San Pedro Elks Lodge | \$ 47,554.75 |
| 3. Santa Ana Elks Lodge | \$ 40,525.50 |
| 4. Glendale Elks Lodge | \$ 40,001.00 |
| 5. Santa Maria Lodge | \$ 37,968.75 |

The Five Highest Districts (dollars):

| | |
|----------------------------|--------------|
| 1. Orange Coast District | \$240,045.60 |
| 2. West Central Coast Dist | \$198,986.50 |
| 3. Southeast District | \$161,716.69 |
| 4. West Central District | \$152,614.89 |
| 5. Hawaii District | \$142,534.54 |

In addition to the above donations, the Piggy Bank received \$633,050.00 from the Elks National Foundation; \$257,922.71 from the Peters and Potters Trusts and \$43,433.90 from various other miscellaneous sources for a total of \$934,406.61 from those donors.



Winners of the **Chairman's Challenge** were **Cheryle Waters** of the North District and **Judy Sutton** of the South Central Coast District. The winners of the **Leading Knight's Challenge:** Best District, West Central Coast with \$27,827.72 in donations and Best Lodge, the Santa Maria Lodge #1538 with \$8,873.13 in challenge donations. The Downey, Chula Vista, Fremont, Walnut Creek, Porterville, San Clemente, Santa Cruz, Thousand Oaks, San Luis Obispo, Oceano/Five Cities, Santa Barbara, Sunnyvale, Oxnard and many other Lodges all made significant donations. Total funds raised in the Leading Knights Challenge exceeded \$47,000.00. I want to thank all of the participating Lodges for stepping up to the challenge.

This is a must see video by Bob Farrens

Those of you who were able to attend the



California-Hawaii Elks Association Convention in Palm Springs saw our Theme Child and his family perform a dance for us. This was right after we watched an

almost eight year old little boy give a speech to the Elks in attendance. Four years ago Ethan could not even put two words together. California-Hawaii Elks Occupational Therapist Mavis Johnson has been working with Ethan for the last three years.

I am often asked “where does our money go



and do we actually do any good?” You can find a video on the YouTube website.

Search for **Theme Child 2014-2015**

Watch this video and you will see the results of your donations.

Mavis Johnson CHEA Therapist

Or you can also find this video on the California-Hawaii Elks Website:

www.chea-elks.org

I want thank Andy Costello, CHEA Public Relations Chairman for his work on this video.

Introducing our 2014 Theme Child

The 2014 CHEA Theme Child was announced at the CHEA Convention in Palm Springs on May 17, 2014. This year's Theme Child is **Ethan Kempton from Temecula**. He was born on June 16, 2006. His birth was complicated by the umbilical cord being wrapped around his neck, which was cutting



off oxygen to his brain. Ethan did not breath immediately and had lots of problems that puzzled the medical staff. He was in the hospital neonatal intensive care unit for a week before being discharged to go home,

His developmental history is significant for delayed onset of speech as well as fine and gross motor problems. Prior to his third birthday, Ethan had limited language and no two-word phrases. What little he did say was

incoherent to the listener and he seemed unaware that those listening did not understand what he had to say. In addition, his poor large and small motor skills made it difficult for him to perform such activities as buttoning clothes, catching a ball, using a crayon, riding a bike and athletic activities in general. At the time, difficulties with these skills were attributed to his young age, but they did not resolve on their own. Mavis Johnson, Occupational Therapist, has been working with Ethan since 2011. Ethan has made excellent progress in meeting his goals. But this wouldn't be possible without the dedication and follow-up by his parents in a home program and of course, the support of the Elks of California and Hawaii. As Ethan's mom states, **"Life truly can be a miracle and our humblest gratitude to all of the Elks for helping the miracle of Ethan's success be a reality with our precious son."**

Southeast District Bowling Club Honored

Thirty years ago, several members of the CHEA Southeast District met at the Redlands Elks Lodge to discuss how they could use their bowling hobby, to raise money for the Major Project. Out of this meeting came the Colorado River Classic Bowling Tournament. Over the past thirty years the Southeast District Elks Bowling Club has donated over \$380,000.00 to the major Project. This year the Bowlers donated \$30,000.00.



L to R: Bob Farrens, Toby Venable, Cecil Drysdale, Mike Rentschler, Jack Schamburg, and Association President Dick McDonald

The SED Bowlers will hold their 31st Annual Colorado River Classic Tournament on February 21st and 22nd, at the South Point Hotel and Casino in Las Vegas, Nevada. For more information Contact them at: sedebc@aol.com or Southeast District Elks Bowling Club, P.O. Box 476, Calimesa, CA 92320-0476



Report from the 14th Annual Mesquite Elks Charity Invitational Golf Tournament

64 golfers played in the tournament this year. \$30.00 for each golfer will be donated to the State Association they represented for a total of \$1,920.00. Dates for next year are June 8-10, 2015.

Chairman's Challenge Award Winners



Piggy Bank Chairman Bob Farrens and Award Recipient Judy Sutton

Winners of the California-Hawaii Elks District Chairman's Challenge were Cherylle Waters from the North District, and Judy Sutton from the South Central Coast District. Cherylle was not able to attend the convention, but arrangements were made to have her award delivered to her.

Students Receive 52 Club Certificate by Janet and Terry Gurley



Ms. Alisa's 5th Grade Class at La Honda Elementary School in Lompoc

Ms Alisa's 5th grade students held a contest between the boys and girls as to who could fill a purple pig the fastest. The girls won! But really they all won with a donation of \$52.91. Elroy "T" Elk presented the students with their Fifty-two Club certificates. Thank you Ms. Alisa, for your support.

Piggy Bank Fund Raising Tips by Hank DiTomaso Vista Lodge

I am writing this letter to you in order to share some experiences that may benefit future Purple Pig Committee members in their quest for raising funds for our cause.

The Vista Lodge Purple Pig Committee utilizes a simple and effective approach to raising funds and we have been exceeding our goals by promoting a different theme every month



such as “most dimes collected”, “most quarters” and prizes like an electronic “talking” purple piggy bank.

Our gracious and generous members, who contribute the most for the month and win the monthly contest, also receive prizes such as a free Tuesday night spaghetti or chicken dinner, as well as choices from our Friday night Dinner Dance menu! Trust me when I say, it has been VERY effective!

Our May fund raiser incentive was a lighted Purple Peg key chain inscribed with the words "Vista Elks Helps Kids". These were given to the first 25 Purple Pigs that were turned in for the month. We are also going to sell them for \$5.00 at our Fourth of July Picnic.

In February, I celebrated my wedding ceremony to my lovely wife, Nancy who is also an Elk Purple Pig Committee Member at the Vista Elks Lodge. The reception was an incredible success and the attendance was nothing short of wonderful!

Our wedding invitations included a message of “no gifts” to our guests. What we did instead, at the suggestion of Committee Chairman Fred Pahl, was place a purple pig on each of the 36 tables and requested our guests to please contribute to our favorite cause on behalf of the wedding party. We were totally shocked and amazed at the amount of donations we collected for a total donation of \$796.00!

What is AmazonSmile? by Cherylle Waters

Cherylle Waters, the North District Piggy Bank Chairperson, writes that she was shopping at Amazon.com the other day and a pop-up questioned if she wanted to donate to her favorite charity. Of course her answer was yes. When prompted, she typed in California-Hawaii Elks Major Project.

AmazonSmile is a website operated by Amazon that lets customers enjoy the same wide selection of products, low prices, and convenient shopping features as on Amazon.com. The difference is that when customers shop on AmazonSmile (smile.amazon.com), the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to the charitable organizations selected by customers.

How does AmazonSmile work?

When first visiting AmazonSmile, customers are prompted to select a charitable organization from almost one million eligible organizations. In order to browse or shop at AmazonSmile, customers must first select a charitable organization.

I always tell the audience when I speak for the Piggy Bank that it takes all of us working together to reach our goal. Half of a percent does not seem like much, but all of us using AmazonSmile can make a difference. I think the success in this will be because many of us already shop on Amazon. With the GoodSearch, you had to go to lots of sites to get credit. With AmazonSmile, you just spend money that you would probably spend anyway!!!

From now on, I will use AmazonSmile, rather than using Amazon.com, and the donations will be sent to CHEA.



A coin a day so they can walk, talk, see and play!

Chula Vista Lodge #2011 held a High Tea and Luncheon by Sharron Cannon, South Coast District Public Relations Chairperson with a musical presentation in support of the Leading Knight's Major Project Challenge. The tea was served in delicate china cups and from various types of tea pots. The food included: fruit and nut cups, finger sandwiches, scones, delicate sauces, and a variety of yummy desserts. A total of 114 people were served which included 68 members from our community, our Elk ladies, several veterans, and a local group of Victorian Society Ladies who attended in costume with beautiful hats from that era.



Ladies From the Chula Vista Victorian Society

A local Tea House supplied all of the specialty spiced and herb teas for the ladies. A total of 128 Elk hours and 12 community service student hours were used to make this a successful event. Door prizes included a variety of donated specialty items and the floral garden centerpieces.

The musical presentation was provided by **Rhapsody**, a professional vocal ensemble who performs all over the county for various charitable and veteran fundraising events. The Rhapsody Singers were a hit and they sang a special tribute song "**He**" to Emily Phelps, the mother of Chairwoman Kim Coronado. After all expenses were paid, the luncheon netted \$1,520.25 for the Leading Knights Major Project Challenge.



The Rhapsody Singers



More Rhapsody Singers

Plans have been made for another High Tea event for the Annual Victorian Country Christmas Bazaar in November. Thank you Kim for chairing a great event!



Chairperson Kim Coronado on the left and her mother, Emily Phelps, Past Chula Vista lodge Elk of the Year.

West Central District Dunks District Leaders

by Bonnie Lander West Central District Piggy Bank Chairman



At the annual picnic, District Leaders, Randy McClellan and Jimmy Hancock volunteered to sit on the dunk seat to raise money for the Purple Pig. They raised a total

of \$193.00 for the kids.

Southeast District Piggy Bank Chairman Bill Cook at Work by Bob Farrens



PER Bill Cook, Southeast District Piggy Bank Chairman

During the Exalted Rulers March at this year's State Convention, PER Bill Cook, Southeast District Piggy Bank Chairman, pulled Sammy the Pig around the conference center. The members and guests in attendance generously fed Sammy \$651.00 in cash donations. Bill's crew of runners raised an additional \$8,597.00 in donations. Thank you Bill.



A coin a day so they can walk, talk, see and play!

Southeast District Hemet VP Visit by Bob Farrens



Hazel Dotson and Nancy Cook

Sammy the Pig made an appearance at the Hemet Lodge for Southeast District Vice President Cliff Wadley's visitation. Sammy's handlers, Hazel Dotson and Nancy Cook, made sure that he was well fed with donations. The Hemet Lodge members and guests donated over \$3,700.00 to the Purple Pig that evening.



CALIFORNIA - HAWAII ELKS MAJOR PROJECT, INC. Mission Statement

The California-Hawaii Elks Major Project, Inc., a committee of the California-Hawaii Elks Association, pledges its commitment to addressing the unmet needs of children with disabilities throughout the states of California and Hawaii by developing a program of supporting services to aid these children at no cost to their families and without discrimination

South Coast District #1120

Purple Pig Picnic

In Memory of Madeline Cibrain

July 27, 2014

11am - 4pm



Kid's Corner
Arts & Crafts
Bounce House

PIG RACES

Buy Your Favorite Pig
Pig Auction At Noon
Races To Start After
Auction
Bet On Your Favorite Pig
To Win

Food Served 11am - 1pm

Music Provided By: JB Karaoke

\$10 for Adults

\$6 for Kids 10 & Under

Raffles
50/50
Drawings



Bocce Ball Tournament
\$10 Per 2 Person Team

RV Parking Available
Call (619) 216 - 9879
For Info & Reservations

Chula Vista Lodge #2011
901 Elks Lane
Chula Vista, CA 91910
(619) 421 - 2011

46th ANNUAL ELKS CALIFORNIA RALLY
Golden Village Palms RV Resort • Hemet CA
October 9, 10, 11 & 12
Plan for next year... October 8, 9, 10 & 11, 2015

A "Purple Pig" fund raising event. So they can Walk, Talk, See & Play!
Plan now to attend a weekend of fun, food, games & camaraderie, while we raise money for the kids!

For more information go to www.elksrally.us
or contact your Lodge Purple Pig Chairman.



THEY CAN WALK. TALK! THEY CAN WALK. TALK! THEY CAN WALK. TALK! THEY CAN WALK. TALK!

BPOE AREA 7

Major Project Golf Tournament



Location: Carson City, Nevada

Date: September 19, 20 and 21, 2014 (8 am Tee Time)

Golf: At Dayton Valley Golf Club on Friday and at Eagle Valley West on Saturday

Cost: \$360 per golfer \$200 per non-golfer.

Hotel accommodations: The Hardman House with overflow accommodations at the Nugget City Center.

Deadline for reservations is September 1, 2014. All entries must be postmarked prior to September 1, 2014.

Questions and Applications:

Contact Event Sponsor

Gerry Gouveia, PER

CHEA Vice Chairman Purple Pig

925-822-3288

g2gopher@yahoo.com