

THE MEMBERS QUESTIONNAIRE

There is a feeling in and around the Lodge that is not good, or warm, or welcome. This feeling radiates from the membership and it concerns the attitude and functioning of the overall lodge and its leadership. There appears to be a growing disinterest in the Lodge, its activities and the membership in general. What's wrong? What's there to do?

A lodge that has a responsible and active Membership Management Control Team (MMCT) will direct this team to survey the membership as to what's their opinion of their lodge and it's functioning. If your lodge does not have a Membership Management Control Team, get one going! The MMCT should be an active player in the Members Questionnaire process.

Information gleaned from the members can be useful and valuable. This Members Questionnaire may be the only way for your lodge to get information and feedback from its members. A Members Questionnaire can be a help to the lodge in discovering and correcting some of the weaknesses in your lodge. Nothing to lose, all to gain!

Holding on to your current members is critical these days due to the increased competition for members from other organizations and activities in your communities. Your lodge has to be attractive and interesting to all members.

It certainly can be hard to solicit filling out a Members Questionnaire! No one wants to hear bad news, or to have to sit down and talk with someone who is angry. But this is a good opportunity for you to find out about a lot of things that are going on in your lodge that are not satisfactory with the membership.

When the MMCT finds out what some of the reasons are for members lack of interest they should then go to the leadership of the lodge and address them as to how and why changes should be made.

Use the attached **MEMBERS QUESTIONNAIRE** form as is, or modify it to fulfill your needs. Down load this form from the CHEA web site and use it, use it, use it! This form when filled out can do nothing but good for your lodge and its membership and the Order of Elks.

Your Membership Management Control Team will be interested in the completed MEMBERS QUESTIONNAIRE and the reasons given for disinterest in the lodge. The Lodge Leadership should be made aware of actions they should be taking.

Your Lodge, the California-Hawaii Elks Association and the Grand Lodge are interested in what the MEMBERS QUESTIONNAIRE will reveal. Again the MEMBERS QUESTIONNAIRE can do nothing but good for your lodge and the Order of Elks! The information obtained from these interviews will be used!

AN ACTIVE ELK IS AN GOOD ELK